

COMMUNICATIONS REPORT FOR MAY 2025

INTRODUCTION

The Communication Department plays a role behind the scenes, supporting the vision of the team leaders by producing visual materials that align with the mission of each ministry and event within the convention. The effectiveness of this work is reflected in how God's people respond to the team leaders' call to participate in the various initiatives presented annually by the CNBC, and the different resources that CNBC offers to pastors and churches for the development of their ministries.

While the scope and demands of the work may seem beyond the department's capacity at times, God often chooses those who feel least capable to carry out His purposes. Each project—regardless of its complexity—is approached with the understanding that God desires to communicate His will through the leaders, and it is the communication department's responsibility to ensure that message is delivered to the CNBC family with clarity.

CONTRIBUTIONS

Supported Team Leaders in Key Projects: Assisted in the execution of ministry events by providing visual materials that aligned with the vision of the team leaders. Some of the events include:

- **New Pastor Orientation** (Pastor Care) – Worked under the direction of team leader Garth Leno.
- **Overflowing and Ignite** (Women's Ministry) – Worked under the direction of team leader Hanna Greenwood.
- **Expo Missions GO25** (Missions) – Worked under the direction of team leader Cesar Parra.

FINAL THOUGHT

The Communication Department exists to serve as a tool for the directors and team leaders whom God has called to lead and serve the people of Canada. Its role is to support their vision and assist in communicating their message, ensuring that the resources and materials it provides contribute to advancing the work God is doing through their leadership. It is a blessing to serve in this capacity and to support the greater mission of spreading the gospel and strengthening churches across the nation.

Respectfully submitted by Frank Marcos Aular