CNBC Women Report for May 2025

CNBC Women exists to see everyday women equipped for the Kingdom mission, transformed by the gospel message, and commissioned on the mandated movement.

EQUIPPED FOR THE KINGDOM MISSION:

Leadership Development

- CNBC Women Conversation Cohorts (3 cohorts for fall 2024; 1 cohort for Spring 2025: 50+ women)
- Partnering with CNBC Regions to discover and develop one woman of influence who can serve on a Regional Ministry Team as the CNBC Women representative.
- 11 Canadian CNBC women attended the NAMB Women's Evangelism Conference in Atlanta, March 2025.

TRANSFORMED BY THE GOSPEL MESSAGE: (Discipleship through gospel transformation)

Resourcing

- Utilizing our **CNBC Women Insider newsletters and social media** to offer spiritually enriching resources. 7 Mailings in 2025 thus far; 718 recipients on that list. Each mailing includes updates/celebrations, helpful resources (i.e. evangelism equipping, cohort opportunities, etc.).

Spiritually Enriching Events

- 630 women in Alberta and Ontario were equipped in evangelism at *Overflowing*.
 - AB (April 5, 2025): 425 women were registered, representing 75+ churches. We offered translation services through Worldly AI in both main sessions and 2 breakout sessions; 12 different languages were accessed. Women were invited to donate to Send Relief Canada (\$755 total donated to Send Relief Canada between the two events). A volunteer team of 25 women from Texas came to serve at the event.
 - "My teenage daughter who has recently been struggling with her faith and told our family she's not sure she believes in God anymore attended. On the way home, she said, "Mom, I can hear God again.. today He reminded me how much He really loves me!"
 - ON (April 12, 2025): 200 women were registered, representing 52 churches. 35 users accessed 6 different languages using translation services. A mission exhibit highlighted our partnerships with Send Relief and IMB. Handwritten prayer cards were sent to missionaries and Send Relief Clients. CNBC Women from Quebec drove to Toronto to be a part of the event.
 - "I've been to a lot of women's conferences and they all do a good job of feeding us the Word. But this one didn't just feed us the Word, it emphasized... "Now go do something about it!"

IGNITE 2025: Launched May 15, 2025. CP contributing churches are invited to apply for grants to host evangelistic outreach events for women.

COMMISSIONED ON THE MANDATED MOVEMENT:

- IMB, Send Relief Canada + CNBC Women collaboration at Overflowing events. IMB has provided a representative at each event. Send Relief did an onstage interview at both events.
- June 21-27, 2025: 11 CNBC Women are going on mission to serve at the Send Relief Ministry Centre in Hamilton, ON.

CHALLENGES: Better serving language churches. Learning to better collaborate with entities and regions. Preparing for maternity leave.