

Balanced Ministry

The key to Women's Ministry is balance. You need to offer options that provide spiritual mental emotional relational and physical growth. At the same time you must be continually encouraging women to take what they are learning put it into practice in their lives and serve the Lord by reaching women for Christ. Your Women's Ministry should include [Missions](#), [Evangelism](#) and [Enrichment](#).



Missions in Women's Ministry

You can learn how to get your women involved in Global Missions in one of several ways.

- [Women on Missions](#)
- [Doing Missions](#)
- [Praying for Missionaries](#)
- [Giving to Missions](#)

Women's Evangelism In Women's Ministry

God is calling women to share His heart with others. HeartCall is a ministry that offers women in your church a simple way to share their faith through intentional relational evangelism using the HeartCall logo:



- **Hope** - Jeremiah 29:11-13 (heart)
- **Believe** - John 3: 16 (cross)
- **Turn** - Acts 3: 19 (arrow)
- **Call** - Romans 10: 9-10 13 (HeartCall)

HeartCall begins with women praying for themselves and then for others. As a result God's power flows through them and the Holy Spirit draws unbelievers to God through Jesus Christ.

- [HeartCall training in your area](#)
- [Resources for HeartCall](#)
- [HeartCall from the North American Mission Board](#)

Women's Enrichment

Over the last several years, many churches have sensed a great hunger among women for understanding God's Word and for finding answers to life issues through His Word. Women want to know how to apply biblical principles that will help them be godly women in today's world. As churches have prayed and sought God's guidance about how to meet the diverse needs of women, they have begun to provide in-depth Bible studies to help women grow spiritually, use their gifts in service, and share their faith.

LifeWay Christian Resources, North American Mission Board and Woman's Missionary Union have an abundance of resources for women. [Resources](#) such as Bible studies by Beth Moore and Anne Graham Lotz and the devotional magazine Journey are just some of the resources available.

[LifeWay's Women's Enrichment Web site](#)

Benefits of a Women's Ministry

- **Women grow in their relationship with the Lord**
- **The church grows numerically**
- **New women find their niche**
- **Meaningful relationships form**
- **Women are encouraged to discover, develop and use their spiritual gifts**
- **Today's woman is ministered to**
- **Coordination and organization are provided for in reach and outreach to women**
- **Women receive woman-to-woman understanding and lay counseling**
- **Older women mentor younger women**
- **Entire families are affected as women are drawn closer to the Lord**
- **Women get help to fight spiritual battles**

Steps to Beginning an Effective Women's Ministry

1. **Prayer:** Spend time in prayer with others who have a heart for reaching and discipling women in your church and community to discover where God is already at work.
2. **Share:** Your vision needs to be shared with your pastor or other church staff.
3. **Formulate Purpose Statement:** This must support the overall purpose of your church and be the plumb line for each activity you propose.
4. **Assess needs:** Survey or interview women to find out what their needs are and how they would like to become involved in personal enrichment evangelism and missions.
5. **Determine priorities:** Using your assessment as a guide decide what to include as you begin your ministry. Start small and continue to grow and build your ministry as needs change.
6. **Promote and Publicize:** Make sure women know what you are offering by publicizing in church bulletins, direct mail flyer or brochure public announcements and phone contacts.
7. **Launch Ministry:** Plan a special event to kick off the ministry.
8. **Evaluate:** Continue to assess and evaluate all aspects of the ministry. Variety and flexibility are key issues in keeping the ministry fresh and vital for the women in your church and community.